



iBook

Name

Title here

Apple Computer, Inc.

**Consumer**

**Pro**

**Desktop**



**Portable**



Introducing  
iBoo  
iMac to  
go



# Incredible Design and Attention to Detail





# It's in the

# Details

• Brilliant 12.1-inch TFT display

- Unique blend of materials
- Foldaway carrying handle
- Unique closing mechanism
- No doors or latches













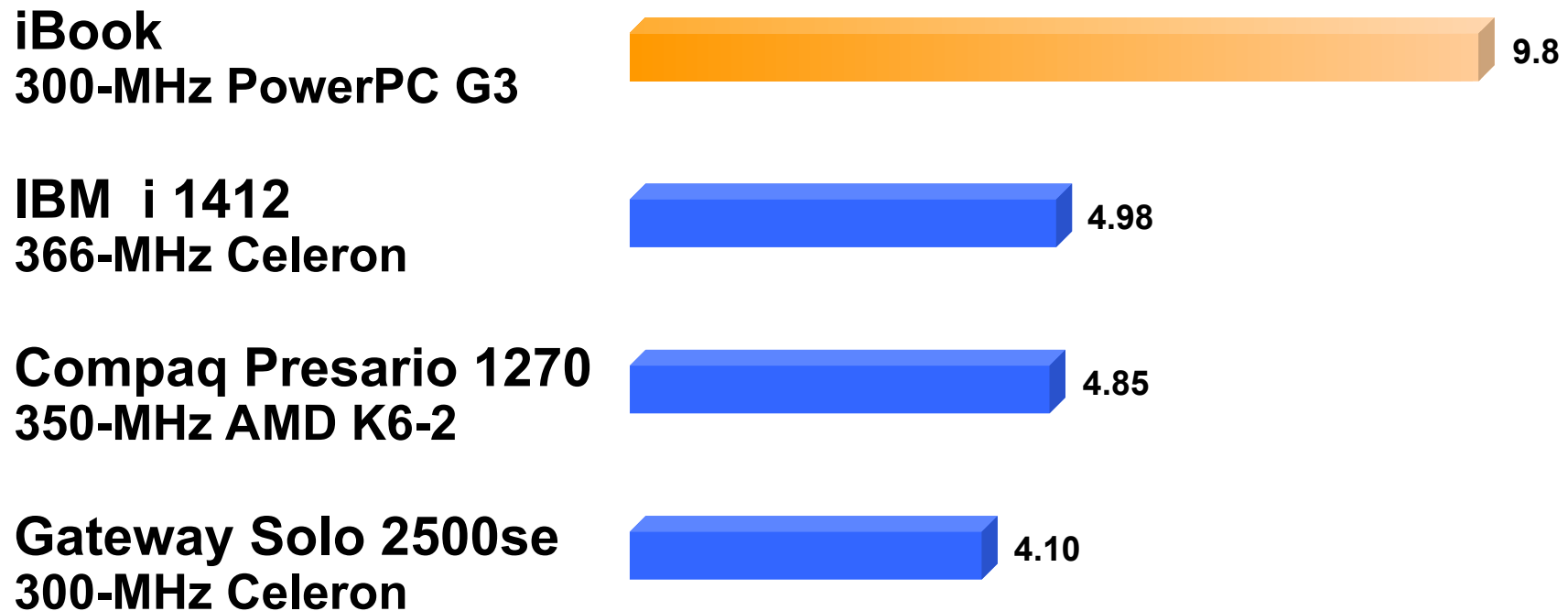
# Outstanding Performance

300-MHz PowerPC G3 processor

- Brilliant 12.1-inch TFT display
- ATI RAGE Mobility graphics controller
- Up to 6 hours of battery life
- 10/100BASE-T Ethernet and 56K V.90 modem
- Optional 11-Mbps AirPort Card for wireless networking

# G3 Outperforms the Others

BYTEmark processor integer performance

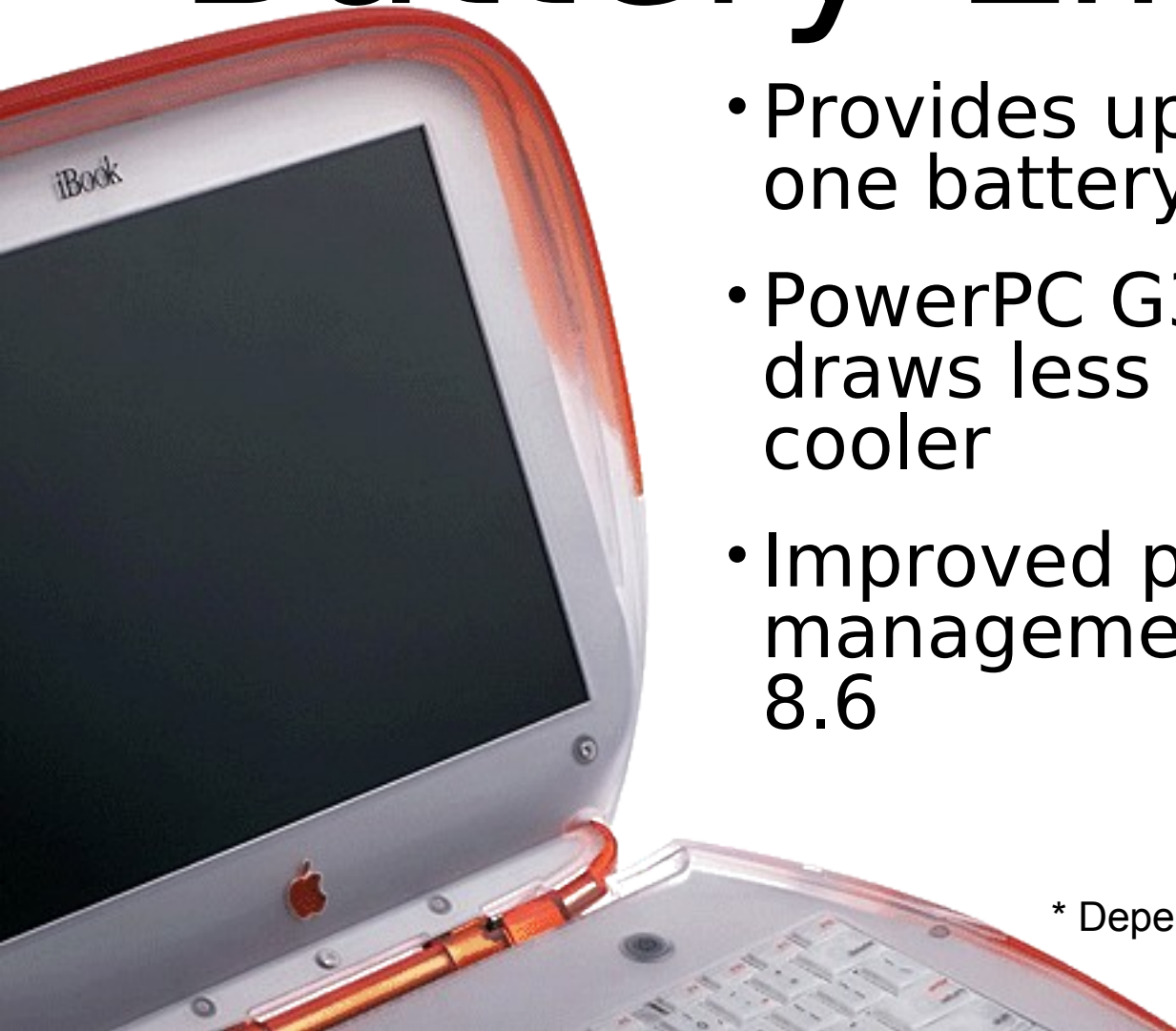


**Higher scores indicate better performance.**

Based on BYTEmark integer index processor scores. © McGraw-Hill.

# Phenomenal Battery Life

A full day's work on a single charge



- Provides up to 6 hours with one battery charge\*
- PowerPC G3 processor draws less power, runs cooler
- Improved power management with Mac OS 8.6

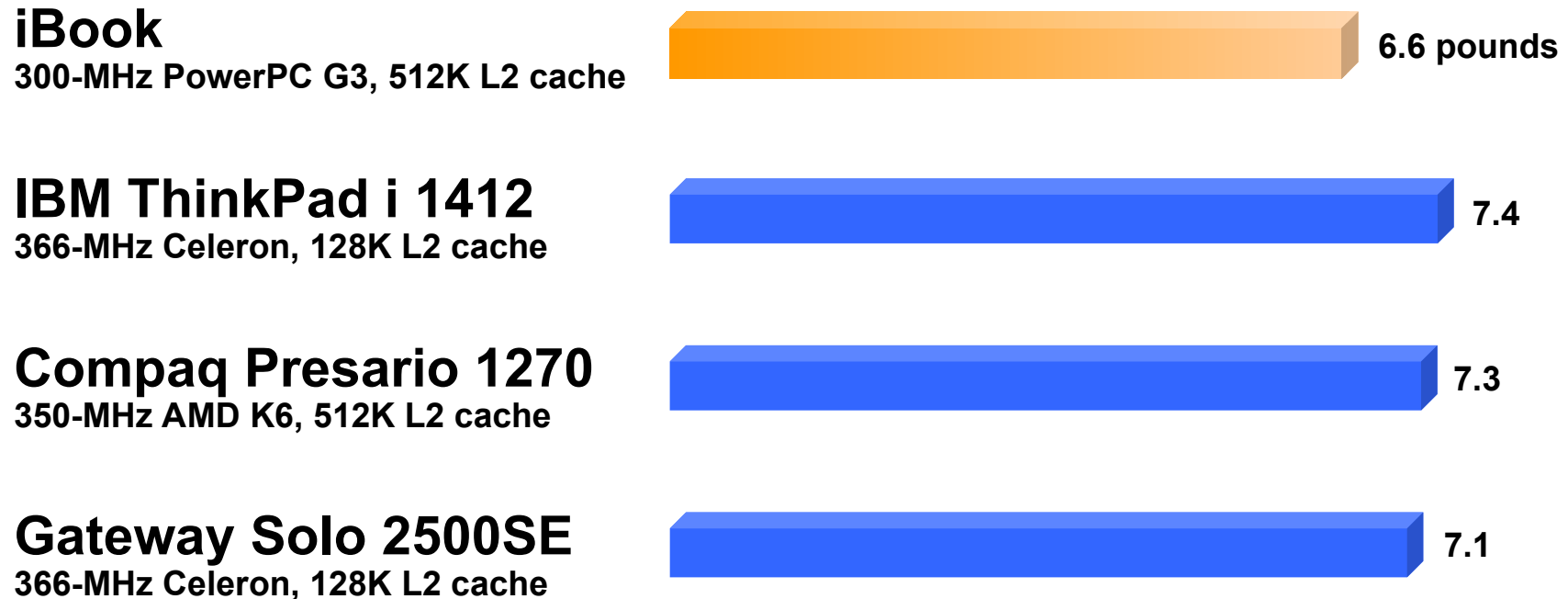
\* Depending on configuration and usage.



# Less Is More



## Competitive weight overview



# Instant Internet

- Setup assistant guides you step-by-step through the process
- Start surfing the Internet in minutes with your own account
- One-button access through programmable function keys
- Wireless networking from anywhere in your home or classroom

Get  
Unwired.



AirPort 



# AirPort

## Wireless Internet access

- No wires to tie you down
- Outstanding performance
- Elegantly simple setup and ease of use



# iBook—It's AirPort Ready

**Integrated AirPort  
wireless networking  
antenna**



# AirPort Card





# AirPort Base Station



# Anywhere in the Home

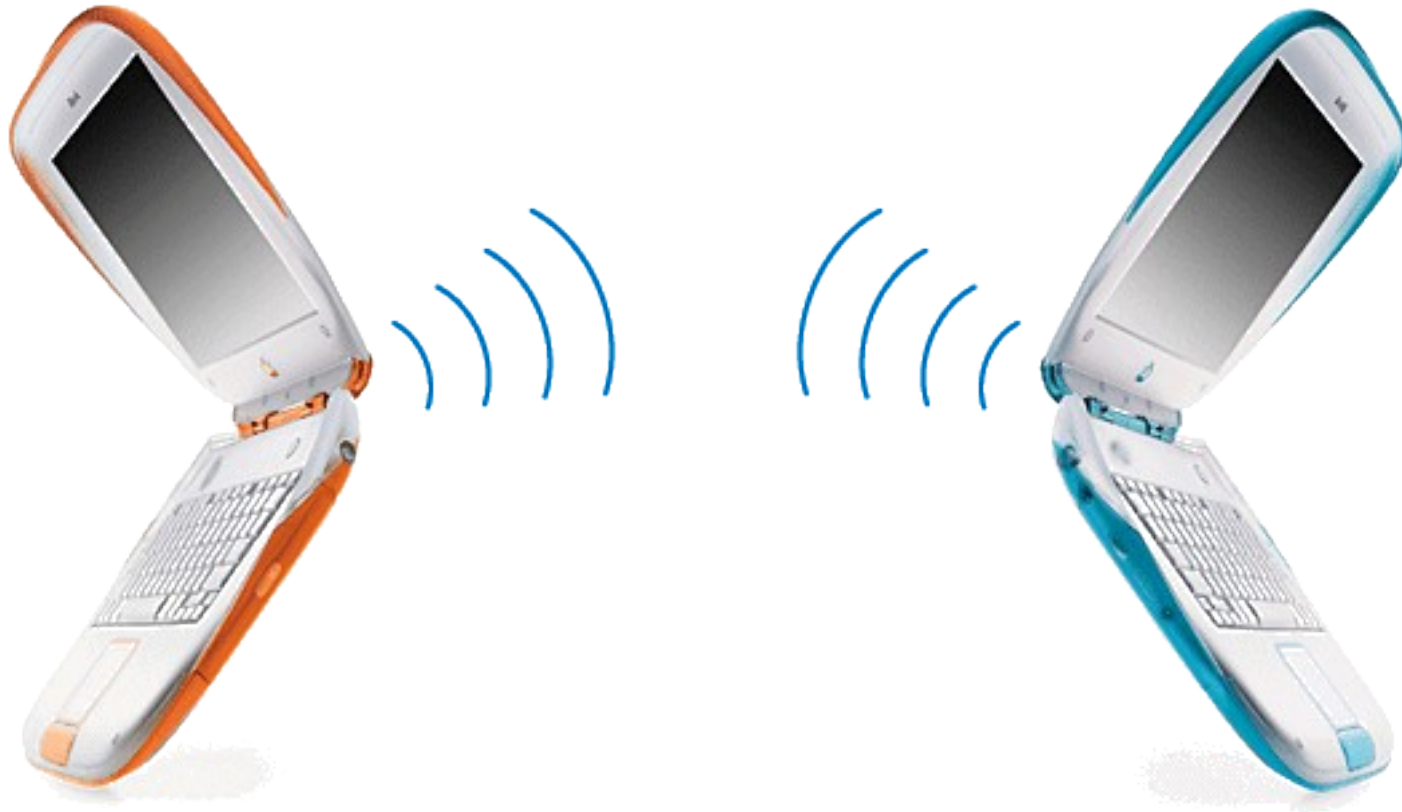


# Anywhere in the Classroom

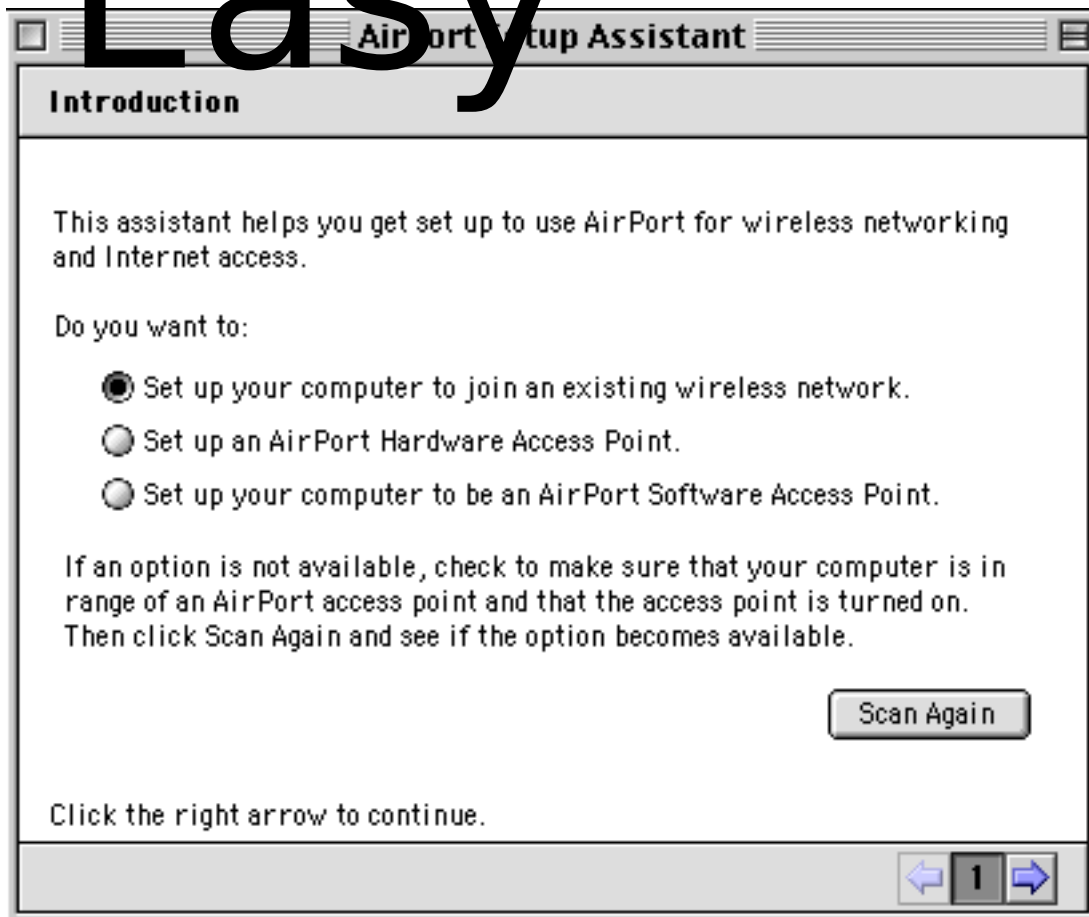


**Ethernet Network**

# Anywhere You Are



# Apple Makes It Easy



- Setup assistant for iBook and AirPort Base Station
- Intuitive software interfaces
- Customer-installable AirPort Card
- Integrated antenna

# Industry Standard

Assurance for customers and developers

- IEEE 802.11
- Global solution
- Data security
- Cross-platform compatibility



# Build-to-order Options



**AirPort Card**

**\$99**



**AirPort Base  
Station**

**\$299**



**RAM**

**32MB**

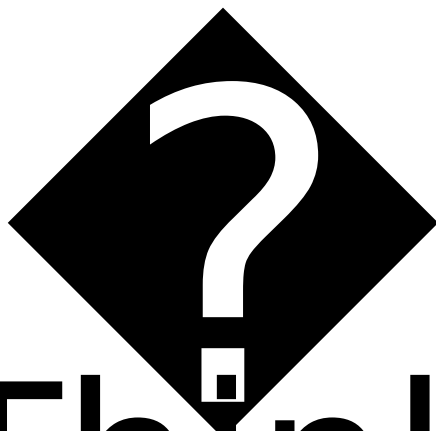
**64MB**

# iBook



**\$1,599**

U.S. suggested retail price subject to change. Tax and shipping not included.



Think  
different.

**Q & A**

# Optional Slides

# USB Support

- Entry and consumer peripherals
- Great for input devices
- High speed—up to 12 Mbps
- Connect up to 127 devices
- Hot pluggable
- One iBook per bus





# iBook Software

**Mac OS 8.6**

**Setup Assistant**

**Apple Location Manager**

**Apple File Synchronization**

**Adobe Acrobat Reader**

**Apple Remote Access**

**Microsoft Internet Explorer**

**Microsoft Outlook Express**

**EarthLink TotalAccess**

**America Online**

**Netscape Communicator**

**World Book Encyclopedia**

**FAXstf**

**Palm Desktop**

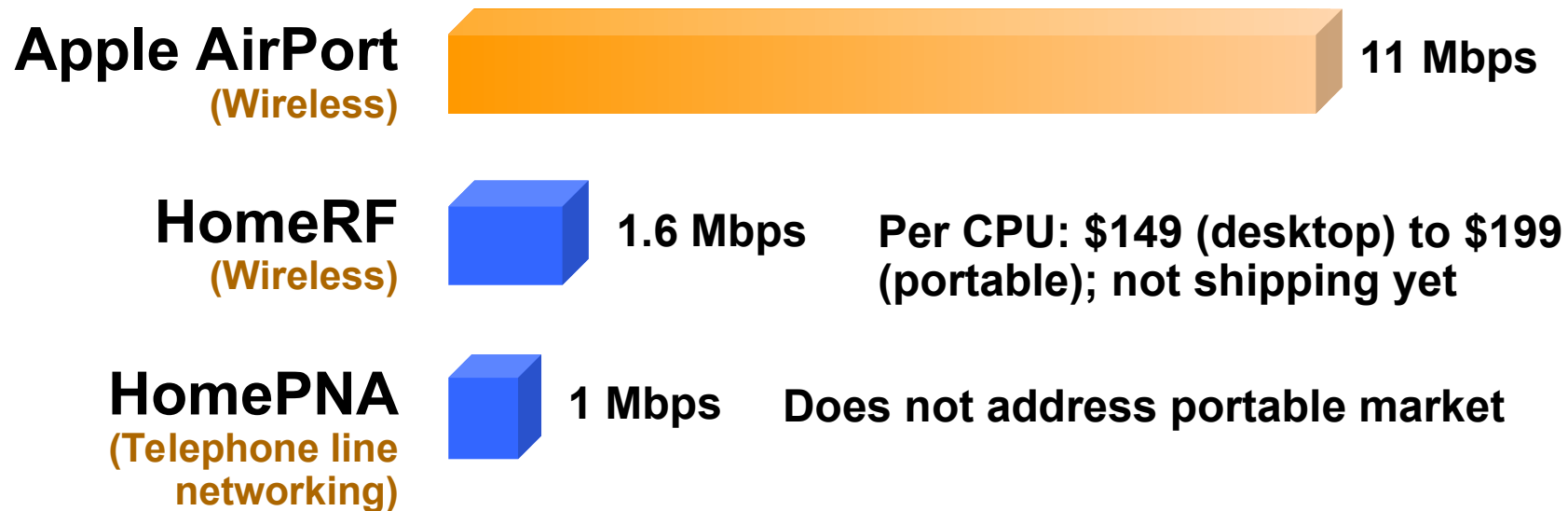
**EdView Internet Safety Kit**

**Nanosaur**

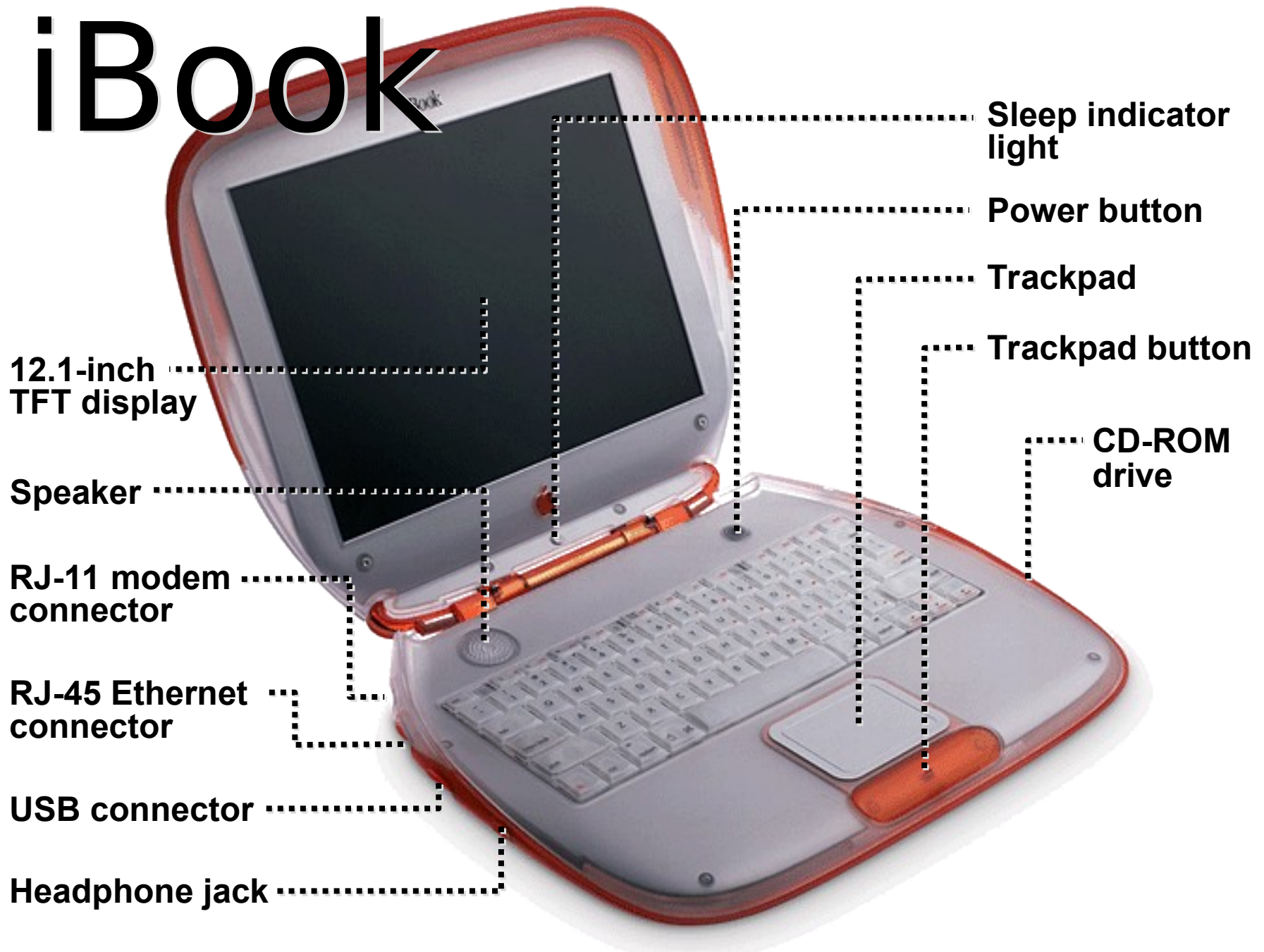
**Bugdom**

# Leaves Others in the Dust

AirPort leads the industry in price and performance



# iBook



12.1-inch  
TFT display

Speaker

RJ-11 modem  
connector

RJ-45 Ethernet  
connector

USB connector

Headphone jack

Sleep indicator  
light

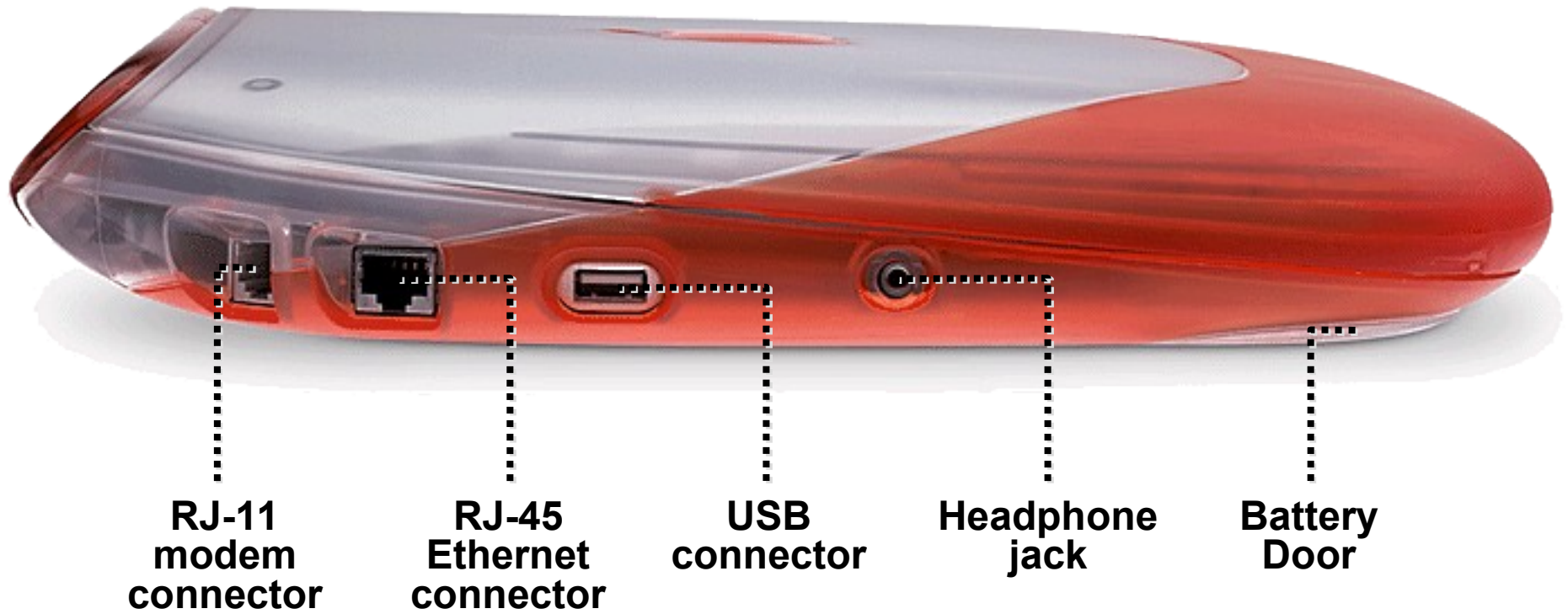
Power button

Trackpad

Trackpad button

CD-ROM  
drive

# iBook



# iBook





# iBook

1

Open keyboard security lock

2

Pull back keyboard release tabs

3

Flip keyboard back onto iBook palm rests

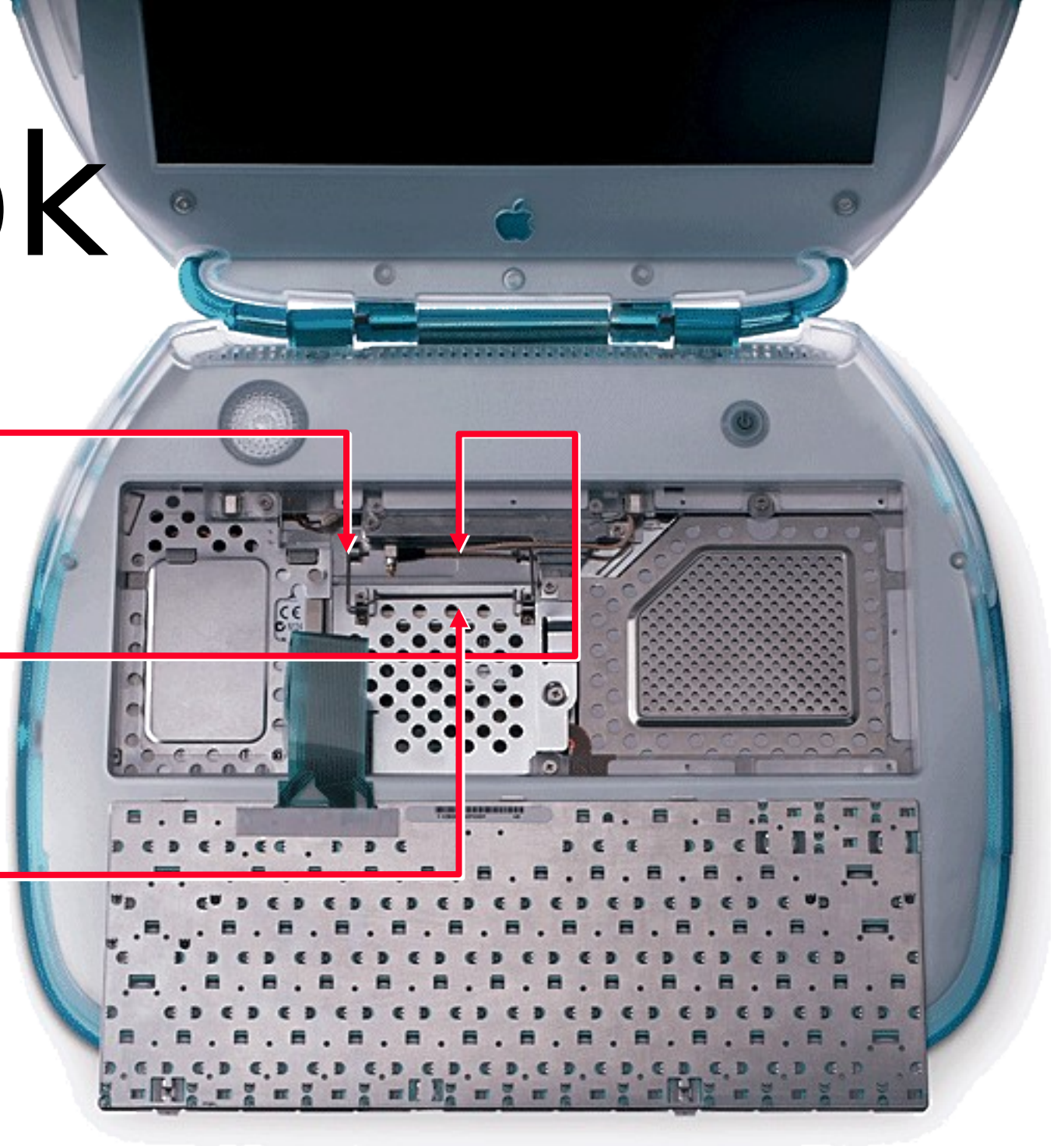




# iBook

## AirPort Card

- 1**  
Flip up wire  
bracket
- 2**  
Plug antenna  
into AirPort Card
- 3**  
Connect the  
AirPort Card to  
the iBook



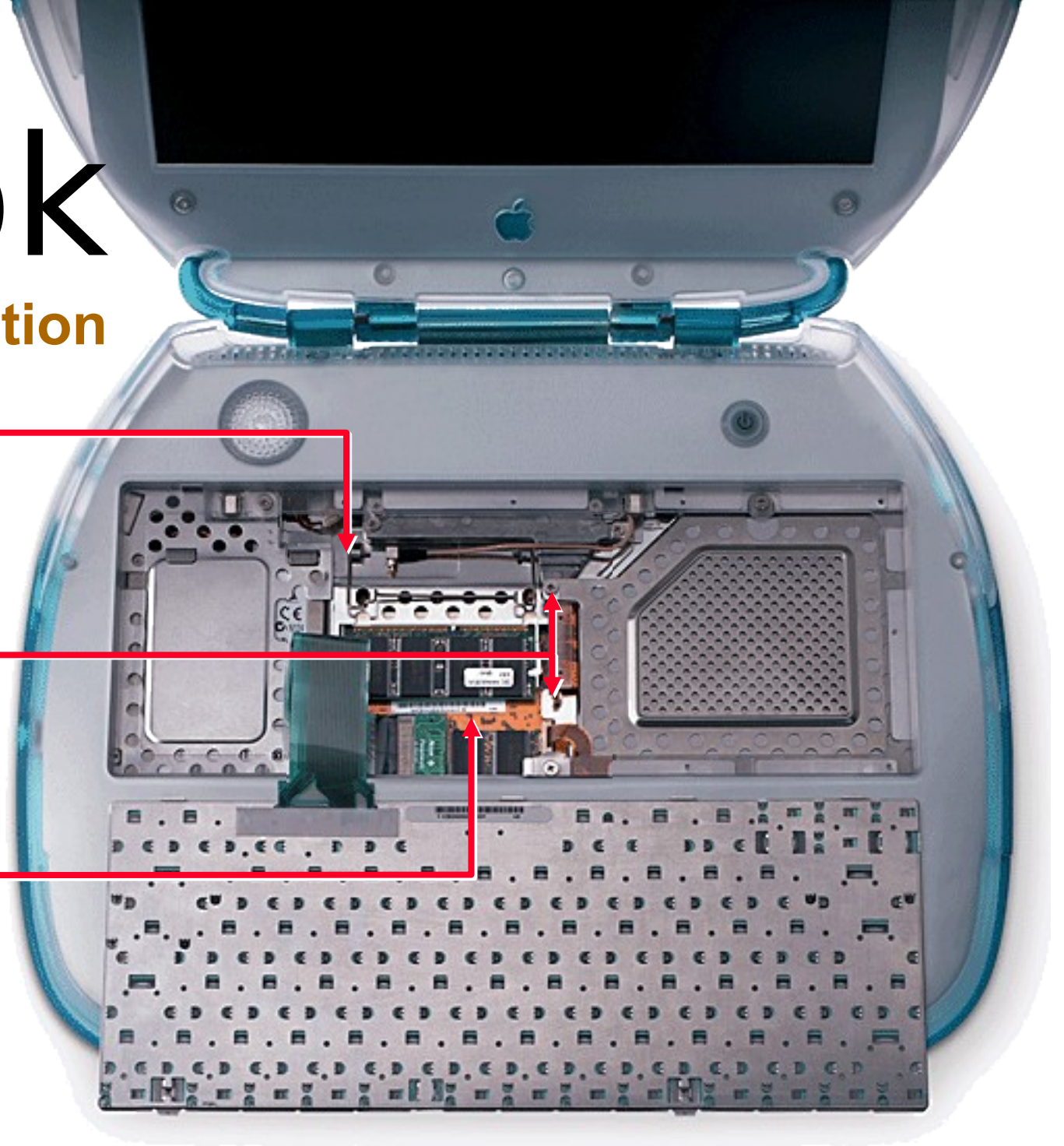
# iBook

## RAM installation

**1**  
Flip up wire  
bracket

**2**  
Remove two  
screws and lift off  
heat shield

**3**  
Snap in memory  
module





# iBook



# iBook

